



**Centro
Latino**

Virtual Latino Festival
Sunday October 11, 2020
12:00 AM – 8:00 PM



Virtual Event Sponsorships & Virtual Booth Information

Presenting Festival & Market Place Presenting Sponsor (One available)

☐ \$5,000 – Benefits include:

- Everything listed on page below plus
- Right of First Refusal for the 2021 Iowa Latino Festival & Marketplace Event
- Company name and logo incorporated with festival logo
- \$4,800 is tax-deductible

ORO (Gold) Festival Marketplace Sponsors (10 available)

☐ \$2,000 – Benefits include

- Company logo on marketplace sponsor displayed for each section: Banks, Education, Health, Housing, Retail, Restaurants, Non-Profit, Business, Government
- one virtual booth at marketplace (Value: \$200)
- one (1) year of prominent logo placement within Centro Latino's website.
- \$1,800 is tax-deductible

PLATA (Silver) Festival Co-Hourly Sponsors (10 available)

☐ \$1,000 – Benefits include

- company logo on all event publications (print, media, social media)
- company logo displayed on the hourly sponsor event
- live recognition of the hourly sponsor during the event and 5-minute video commercial
- one virtual booth at the Latino Festival Marketplace (Value: \$200)
- \$800 is tax-deductible

BRONCE (Bronze) Festival Sponsor

☐ \$500 – Benefits include

- one festival booth
- company logo on all event publications,
- various mentions during the festival.
- (\$400 is tax deductible)

Booth registration:

- ☐ \$100– Non-profit or Government Entity (1 virtual booth)
(\$75.00 before October 2, 2020 and \$100 before October 8th, 2020)
- ☐ \$200 – Companies and Political Candidates (1 virtual booth)
(\$150 before October 2, 2020 and \$200 before October 8th, 2020)

Please register at https://eventhub.net/events/Virtual-Latino-Festival_2056