



**Virtual Latino Festival**  
Sunday October 11, 2020  
12:00 AM – 8:00 PM



**Virtual Event Sponsorships & Virtual Booth Information**

**Presenting Festival & Market Place Presenting Sponsor (One available)**

- \$5,000 – Benefits include:
  - Everything listed on page below plus
  - Right of First Refusal for the 2021 Iowa Latino Festival & Marketplace Event
  - Company name and logo incorporated with festival logo
  - \$4,800 is tax-deductible

**ORO (Gold) Festival Marketplace Sponsors (10 available)**

- \$2,000 – Benefits include
  - Company logo on marketplace sponsor displayed for each section: Banks, Education, Health, Housing, Retail, Restaurants, Non-Profit, Business, Government
  - one virtual booth at marketplace (Value: \$200)
  - one (1) year of prominent logo placement within Centro Latino's website.
  - \$1,800 is tax-deductible

**PLATA (Silver) Festival Co-Hourly Sponsors (10 available)**

- \$1,000 – Benefits include
  - company logo on all event publications (print, media, social media)
  - company logo displayed on the hourly sponsor event
  - live recognition of the hourly sponsor during the event and 5-minute video commercial
  - one virtual booth at the Latino Festival Marketplace (Value: \$200)
  - \$800 is tax-deductible

**BRONCE (Bronze) Festival Sponsor**

- \$500 – Benefits include
  - one festival booth
  - company logo on all event publications,
  - various mentions during the festival.
  - (\$400 is tax deductible)

**Booth registration:**

- \$100– Non-profit or Government Entity (1 virtual booth)  
(\$75.00 before October 2, 2020 and \$100 before October 8<sup>th</sup>, 2020)
- \$200 – Companies and Political Candidates (1 virtual booth)  
(\$150 before October 2, 2020 and \$200 before October 8<sup>th</sup>,2020)

Please register at [https://eventhub.net/events/Virtual-Latino-Festival\\_2056](https://eventhub.net/events/Virtual-Latino-Festival_2056)